

# Theatre Graphics

THEA 2512-001 Fall 2017

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## Course Objectives:

- To develop professional graphic communication skills for theatrical design presentation.
- To develop marketing tools for individual designers and theatre companies.
- To develop an understanding of the tools available to theatre artisans for documenting theatrical designs, and a vocabulary for graphical expression of ideas.

## Student Expectations:

Attendance is required. All students are expected to finish and TURN IN all projects and assignments ON TIME! If anyone needs help or has questions, at any time, please find me and ask. I am usually in my office or the shop if I am not in class. My schedule is posted on my office door and the door to the scene shop. If you miss turning home work in for an excused absence (see Handbook) it will be accepted, without valid excuse you may turn it in by the weeks end for one full letter grade deduction.

## Academic Integrity:

Please understand that plagiarism in any form, including the use of un-cited web documents, constitutes *academic misconduct* (as defined and discussed in the Student Handbook) and is grounds for *Summary Discipline*. Any attempt to appropriate or submit the work of another person as though it were your own constitutes plagiarism.

## Disabilities

In an effort to comply with the American Disabilities Act (ADA), I strongly encourage any student with a disability condition which requires accommodation, or which may affect performance in this course, to bring this to my attention as soon as possible, either in class or in the privacy of my office. I will make a sincere effort to provide reasonable accommodation to your needs.

## Texts:

**Show Case: A Guide.... (Link sent)**

## Grading:

10%	Resume	10%	Cover Letter
10%	Digital Photography	20%	Photoshop Projects
15%	Digital Portfolio	15%	Website (portfolio+)
20%	Marketing Plan		

## Grade Scale:(%)

95-100	A+	90-95	A		
85-89	A-	83-85	B+	80-83	
75-79	B-	73-75	C+	70-73	C
65-69	C-	63-65	D+	60-63	D
55-59	D-	0-55	F		

## Date Topic

## Assignments & Projects

**Week 1**

Theatre Resumés

**Week 2**

Professional Cover Letters & Letters on Intent

**Resume Due**

**Week 3**

Digital Photography (in Low Light)

**Letter Due**

**Week 4**

Photoshop (Photo Correction)

**Photo Folio Due**

**Week 5**

Photoshop (Composition tools)

**Corrected Photos Due**

**Week 6**

Powerpoint for Digital Portfolios

**Collage Due**

**Week 7**

Portfolio Project Work

**Week 8**

Website creation using templates

**Portfolio Due**

**Week 9**

Website Work

**Week 10**

Website Work

**Website Presentations**

**Week 11**

InDesign (Page Layout) for Posters & Brochures

**Week 12**

Marketing Plan Project work

**Week 13**

Marketing Plan Project work

**Drafts Due**

**Week 14**

Marketing Plan Presentations.